

TREE CARE ADVISOR
2013 ANNUAL REPORT



Respectfully yours,

A handwritten signature in black ink that reads "Gary Johnson". The signature is written in a cursive style with a large, looping "G" and "J".

Gary Johnson
Professor, Urban and Community Forestry
University of Minnesota



Changes in 2013

2013 is the first year that the Tree Care Advisor program has required volunteer hours from participants. Though we now require volunteer hours, we understand that life happens, babies are born, people get sick. This is why we've created two statuses that allow for people to remain apart of the program even when life does happen. These statuses are Temporary Inactive and Emeritus. These statuses allow people to take a break and pick up where they left off once life gets back to normal.

Who are the Tree Care Advisors?

Tree Care Advisors are a united group of informed volunteers, working to better their communities through applied knowledge of urban forests.

Program Mission

TCA Volunteers provide communities with a valuable pool of educated stewards to support and enhance our urban and community forests

"My favorite thing about volunteering is sharing knowledge, and seeing the excitement in others to learn..."

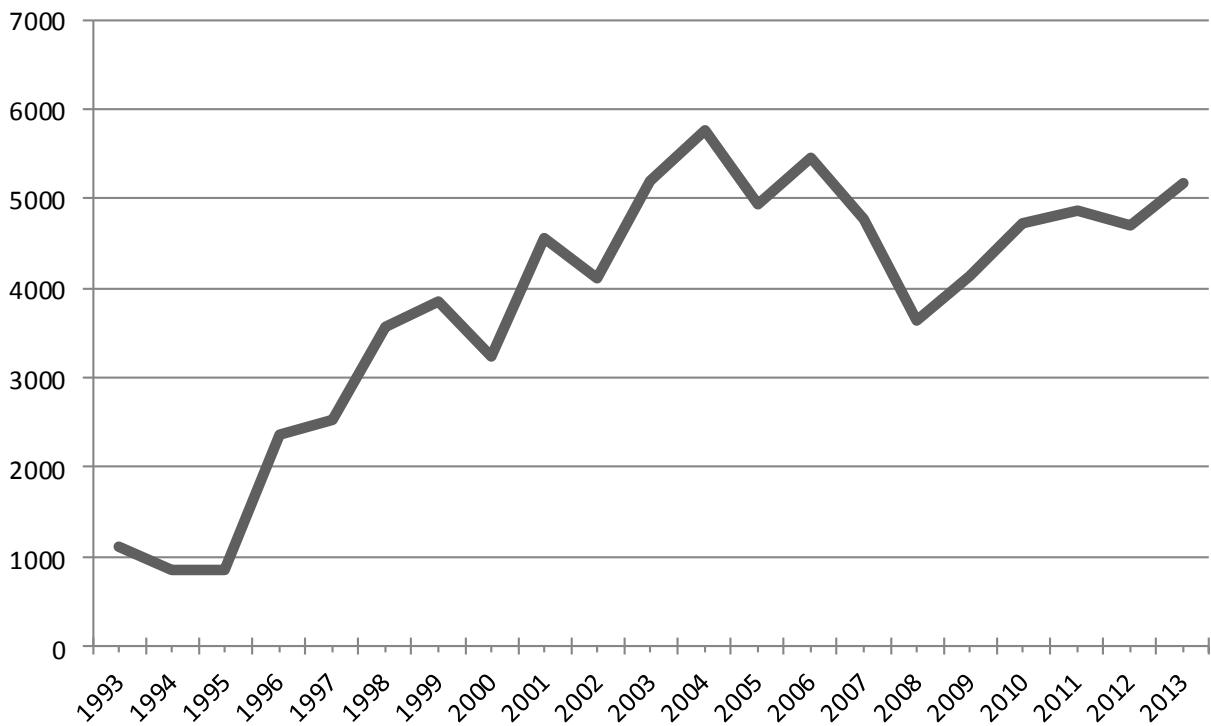
- Carolyn, TCA since 1997

Quick Facts about TCAs

- ◆ The average active TCA volunteered 61.39 hours just this year
- ◆ Over 50 Tree Care Advisors are also First Detectors
- ◆ Over 40 Tree Care Advisors are or have been a Tree Inspector

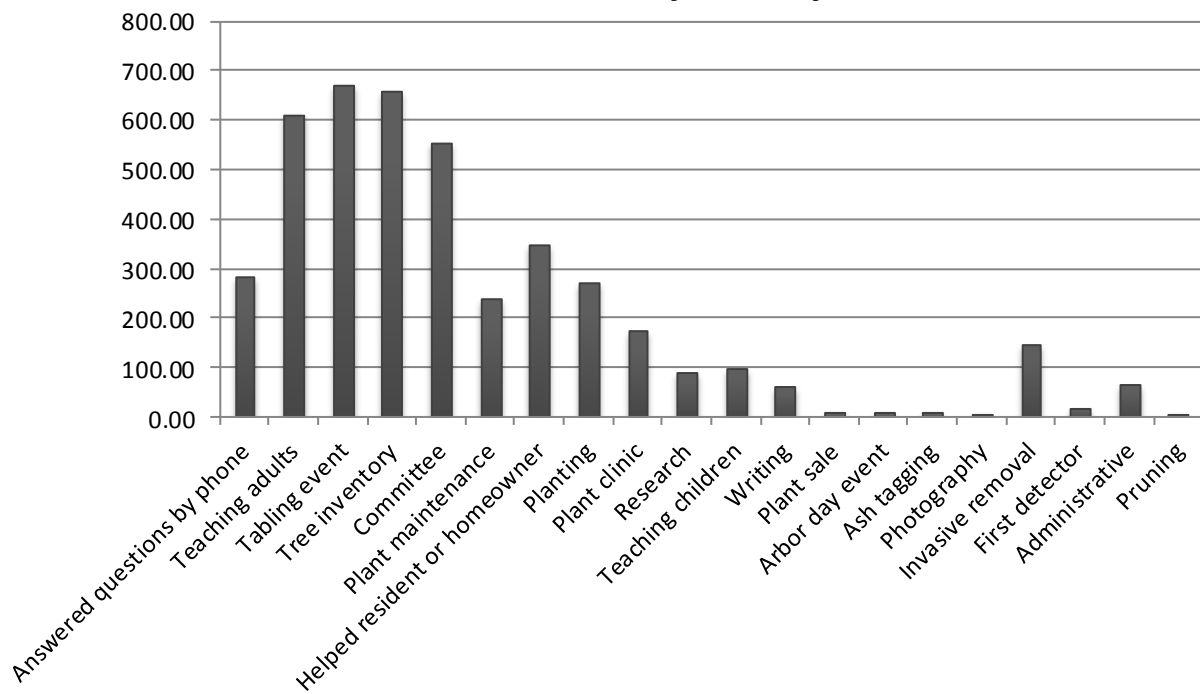
Over 350 volunteers have walked through the doors of the TCA program since 1993. These volunteers, up to the end of 2013, have put in a total of 81,915.13 volunteer hours. They volunteer for their state, their county, their city and for non-profits who need them. In 2013 alone TCAs volunteered 5,176.93 hours.

Tree Care Advisor Hours 1993-Present



Tree Care Advisors volunteer in a variety of ways. In 2013, more hours were dedicated to tabling events, tree inventory, and teaching adults.

Tree Care Advisor Hours by Activity in 2013



TCA Financial Contribution from 1993 to 2013

Year	Hours	Hourly Rate *\$ per hour	Value to MN in \$
1993	1110	12.35	\$13708.5
1994	861.5	12.68	\$10923.82
1995	847.5	13.05	\$11059.875
1996	2368.5	13.47	\$31903.695
1997	2539	13.99	\$35520.61
1998	3559	14.56	\$51819.04
1999	3858	15.09	\$58217.22
2000	3248	15.68	\$50928.64
2001	4563	16.27	\$74240.01
2002	4113	16.74	\$68851.62
2003	5205	17.19	\$89473.95
2004	5761	17.55	\$101105.55
2005	4930.45	18.04	\$88945.318
2006	5455.35	18.77	\$102396.9195
2007	4777.55	19.51	\$93210.0005
2008	3639.85	20.25	\$73706.9625
2009	4144.85	20.9	\$86627.365
2010	4732.35	20.9	\$98906.115
2011	4869.7	21.91	\$106695.127
2012	4694.6	21.91	\$102858.686
2013	5176.93	21.91	\$113426.5363
Totals	80455.1		\$1464525.56

*Hourly rates as reported by www.independentsector.org.

Money Talks: Measuring Volunteers in Dollars

The group, Independent Sector, has calculated an hourly dollar rate for volunteer contributions. This rate has not been updated since 2011, but it still demonstrates the magnitude that volunteers contribute. The hourly rate for 2011 is carried forward in table below to 2012 and 2013. Based on 2011 figures, the amount per hour is \$21.91, resulting in \$1,464,525.56 for the volunteer work done by TCAs from 1993-2013. This is money the state, counties, cities and non-profits are saving.



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